Variable Values

Value		Label
LabelType	**1**	Label 1
	2	Label 2
	3	Label 3
Format	**1**	Original
	2	Reversed
Q1	**1**	No
	2	Yes
Q5	**1**	20 miles or less
	2	21-30 miles
	3	31-40 miles
	4	41-50 miles
	5	51-60 miles
	6	61-70 miles
	7	71-80 miles
	8	81-90 miles
	9	91-100 miles
	10	More than 100 miles
Q6_a	**1**	1st
	2	2nd
	3	3rd
	4	4th
	5	5th
	6	6th
Q6_b	**1**	1st
	2	2nd
	3	3rd
	4	4th
	5	5th
	6	6th
Q6_c	**1**	1st
	2	2nd
	3	3rd
	4	4th
	5	5th
	6	6th
Q6_d	**1**	1st
	2	2nd
	3	3rd
	4	4th
	5	5th
	6	6th
Q6_e	**1**	1st
	2	2nd
	3	3rd
	4	4th
	5	5th
	6	6th
Q6_f	**1**	1st
	2	2nd
	3	3rd
	4	4th
	5	5th
	6	6th
Q7_a	**0**	No
	1	Yes

Q7_b	**0**	No
	2	Yes
Q7_c	**0**	No
	3	Yes
Q7_d	**0**	No
	4	Yes
Q7_e	**0**	No
	5	Yes
Q7_f	**0**	No
	6	Yes
Q7_g	**0**	No
	7	Yes
Q7_h	**0**	No
	8	Yes
Q7_i	**0**	No
	9	Yes
Q7_j	**0**	No
	10	Yes
Q7_k	**0**	No
	11	Yes
Q7_l	**0**	No
	12	Yes
Q10	**1**	1 = Not important at all
	2	2
	3	3
	4	4
	5	5
	6	6
	7	7 = Very important
Q11	**1**	No
	2	Yes
	3	Don't remember
Q15	**1**	1 = not important at all
	2	2
	3	3
	4	4
	5	5
	6	6
	7	7 = very important
Q16	**1**	Vehicle A
	2	Vehicle B
	3	Both are equally good
Q17	**1**	Vehicle A
	2	Vehicle B
	3	Both are equally good
Q18	**1**	Vehicle A
	2	Vehicle B
	3	Both are equally good
Q19	**1**	Vehicle A
	2	Vehicle B
	3	Both are equally good
Q20	**1**	Vehicle A
	2	Vehicle B
	3	Both are equally good
Q21	**1**	Vehicle A
	2	Vehicle B
	3	Both are equally good

Q22_a	**0**	No
	1	Yes
Q22_b	**0**	No
	2	Yes
Q22_c	**0**	No
	3	Yes
Q22_d	**0**	No
	4	Yes
Q22_e	**0**	No
	5	Yes
Q22_f	**0**	No
	6	Yes
Q23	**1**	Vehicle A
	2	Vehicle B
	3	Equally likely to purchase either vehicle
Q24	**1**	Vehicle A
	2	Vehicle B
	3	Equally likely to purchase either vehicle
Q25	**1**	Vehicle A
	2	Vehicle B
	3	Equally likely to purchase either vehicle
Q26	**1**	Vehicle A
	2	Vehicle B
	3	Equally likely to purchase either vehicle
Q27_a	**0**	No
	1	Yes
Q27_b	**0**	No
	2	Yes
Q27_c	**0**	No
	3	Yes
Q27_d	**0**	No
	4	Yes
Q27_e	**0**	No
	5	Yes
Q27_f	**0**	No
	6	Yes
Q28_a	**1**	#1 motivator
	2	#2 motivator
	3	#3 motivator
	4	#4 motivator
	5	#5 motivator
Q28_b	**1**	#1 motivator
	2	#2 motivator
	3	#3 motivator
	4	#4 motivator
	5	#5 motivator
Q28_c	**1**	#1 motivator
	2	#2 motivator
	3	#3 motivator
	4	#4 motivator
	5	#5 motivator
Q28_d	**1**	#1 motivator
	2	#2 motivator
	3	#3 motivator
	4	#4 motivator
	5	#5 motivator
	1	#1 motivator
	2	#2 motivator

Q28_e	**3**	#3 motivator
	4	#4 motivator
	5	#5 motivator
Q28_f	**1**	#1 motivator
	2	#2 motivator
	3	#3 motivator
	4	#4 motivator
	5	#5 motivator
Q28_g	**1**	#1 motivator
	2	#2 motivator
	3	#3 motivator
	4	#4 motivator
	5	#5 motivator
Q28_h	**1**	#1 motivator
	2	#2 motivator
	3	#3 motivator
	4	#4 motivator
	5	#5 motivator
Q28_i	**1**	#1 motivator
	2	#2 motivator
	3	#3 motivator
	4	#4 motivator
	5	#5 motivator
Q29	**1**	The electricity used to power electric vehicles has no carbon dioxide emissions associated with it.
	2	The electricity used to power electric vehicles may cause carbon dioxide emissions at a powerplant, but the vehicle does
	3	Other
Q30	**1**	On the label, in addition to "tailpipe only" emissions
	2	On the label, combined with tailpipe emissions, in addition to a "tailpipe only" emissions value
	3	On a website instead of the label; the label should have "tailpipe only" emissions
	4	Other
	5	Information on the emissions associated with producing electricity and other fuels to power a vehicle is not important t
Q31	**1**	1 = among the first
	2	2
	3	3
	4	4
	5	5
	6	6
	7	7 = among the last
Q33	**1**	1
	2	2
	3	3
	4	4
	5	5 or more
Q34	**1**	1
	2	2
	3	3
	4	4
	5	5 or more
Q35	**1**	Male
	2	Female
Q36	**1**	18-24
	2	25-34
	3	35-44
	4	45-54
	5	55-64
	6	65 or over
	1	Less than high school
	2	High school diploma or GED

Q37	**3**	Some college / AA degree / Technical school degree
	4	College graduate (Bachelor's degree or equivalent)
	5	Postgraduate degree (Masters, Doctorate, Law, Medical)
Q38	**1**	1
	2	2
	3	3
	4	4
	5	5
	6	6
	7	7
	8	8
	9	9
	10	10 or more
Q39	**1**	Less than $15,000
	2	$15,000 to less than $25,000
	3	$25,000 to less than $50,000
	4	$50,000 to less than $75,000
	5	$75,000 to less than $100,000
	6	$100,000 to less than $125,000
	7	$125,000 to less than $150,000
	8	$150,000 or more
filter_$	**0**	Not Selected
	1	Selected
Q4_a_redif	**0**	0
	1	1-10
	2	11-20
	3	21-30
	4	31-40
	5	41-50
	6	51-60
	7	61-70
	8	71-80
	9	81-90
	10	91-100
Q4_b_redif	**0**	0
	1	1-10
	2	11-20
	3	21-30
	4	31-40
	5	41-50
	6	51-60
	7	61-70
	8	71-80
	9	81-90
	10	91-100